

## **Draft Program**

The first International Non-GMO Summit aims to bring together **producers and traders from South America and Europe** to share information about the availability and production needs of Non-GMO crops. **Retailers and food brands** will be in attendance, speaking about their sustainability and deforestation commitments and Non-GMO strategies. Forums like this International Non-GMO Summit are a vital tool in helping to build stable, fair and long-term value chains for sustainably produced crops in Europe and overseas and, therefore, to meet consumer demand and ensure the availability of Non-GMO and conversion-free products.

We expect that this International Summit will become **a powerful forum and exchange opportunity for all partners within the Non-GMO value chain.**

The International Non-GMO Summit 2023 is hosted and coordinated by the key business associations in the Non-GMO market.

### **Tuesday, May 9<sup>th</sup>, 2023**

**6.00 pm**                      **Get-together at the Hilton Frankfurt Airport  
Drinks and walking buffet**

### **Wednesday, May 10<sup>th</sup>, 2023**

**from 8:00 am**              **Start of registration**

**9:00 am – 9:30 am**      **Welcome and formal opening of the conference**  
Tanja Busse (presenter) and the hosting organisations

**Welcome addresses (video messages)**

**9:30 am – 10:30 am**    **Session 1: Setting the Scene**

**Non-GMO as a major business sector: Building bridges between  
key business partners on a global scale.**  
Alexander Hissting (VLOG)

**Strategies to meet consumer demand for certified Non-GMO food  
on a long-term basis**  
Florian Faber (ARGE Gentechnik-frei)

**Creating benefits and synergies with sustainability standards:  
Non-GMO and traceable deforestation-free schemes go hand-in-hand**  
Susanne Fromwald (Donau Soja), and  
Emese van Maanen (ProTerra Foundation)

**Non-GMO availability today and tomorrow –  
facts and figures from the market**  
Johnny Drescher (JDrescher Consulting)



## Coffee break

### 11:00 am – 12:00 pm **Session 2: Producer and Processor Panel**

#### **Strengthening Non-GMO supply on a long-term basis – producers' and processors' perspective**

Input by Panel members; followed by a discussion with the audience:

- Brazilian soy crusher (requested)
- ATK, Vitaly Kushnir
- ADM Straubing, Rene van der Poel
- Instituto Soja livre

## Lunch break

### 1:30 pm – 3:00 pm: **Session 3: Retailers' Forum**

#### **Retail as the major driver for sustainability: Strategies and commitments by key European retailers**

Input by Panel members; followed by a discussion with the audience:

- Major international and D-A-CH region retailers requested

## Coffee Break

### 3:30 pm – 4:30 pm **Session 4: Food producers' Panel**

#### **Challenges and needs in the implementation of Non-GMO and deforestation-free production on the European market – best practice examples**

Input by Panel members; followed by a discussion with the audience:

- Representatives of poultry and dairy sector requested
- Skretting, Leif Kjetil Skjæveland
- OJAH BV, Joeri Hollink

### 4:30 pm – 5:00 pm **Closing: Summary and Outlook**

