



International Non-GMO Summit 2023

Strengthening and Securing the Non-GMO Market

9./10. May 2023
Hilton Frankfurt Airport

Program

The first International Non-GMO Summit aims to bring together **producers and traders from South America and Europe** to share information about the availability and production needs of non-GMO crops. **Retailers and food brands** will be in attendance, speaking about their sustainability and deforestation commitments and non-GMO strategies. Forums like this International Non-GMO Summit are a vital tool in helping to build stable, fair and long-term value chains for sustainably produced crops in Europe and overseas and, therefore, to meet consumer demand and ensure the availability of non-GMO and conversion-free products.

We expect that this International Summit will become **a powerful forum and exchange opportunity for all partners within the non-GMO value chain.**

The International Non-GMO Summit 2023 is hosted and coordinated by the key business associations in the non-GMO market.

Tuesday, May 9th, 2023

6.00 pm **Get-together at the Hilton Frankfurt Airport with walking dinner**

Wednesday, May 10th, 2023

from 8:00 am **Start of registration**

9:00 am – 9:30 am **Welcome and formal opening of the conference**
Tanja Busse (presenter) and the hosting organisations

Welcome addresses & video messages

Cem Özdemir (Federal Minister of Food and Agriculture, Germany)

Taras Vysotskyi (First Deputy Minister of Agrarian Policy and Food of Ukraine)

9:30 am – 10:30 am **Session 1: SETTING THE SCENE**

Non-GMO as a major business sector: Building bridges between key business partners on a global scale.
Alexander Histing (VLOG)

Strategies to meet consumer demand for certified non-GMO food on a long-term basis
Florian Faber (ARGE Gentechnik-frei)

Creating benefits and synergies with sustainability standards: non-GMO and traceable deforestation-free schemes go hand-in-hand
Susanne Fromwald (Donau Soja), and
Emese van Maanen (ProTerra Foundation)

Non-GMO availability today and tomorrow – facts and figures from the market
Johnny Drescher (JDrescher Consulting)

Coffee break

11:00 am – 12:00 pm **Session 2: PRODUCER AND PROCESSOR PANEL**

**Strengthening Non-GMO supply on a long-term basis –
producers' and processors' perspective**

Input by Panel members; followed by a discussion with the audience:

- Vitaly Kushnir (ATK)
- Rene van der Poel (ADM Straubing)
- Instituto Soja livre
- Caramuru Alimentos SA

Lunch break

1:30 pm – 3:00 pm **Session 3: RETAILERS' FORUM**

**Retail as the major driver for sustainability: Strategies and
commitments by key European retailers**

Input by Panel members; followed by a discussion with the audience:

- SPAR Österreich - confirmed
- HOFER (ALDI Süd) - confirmed
- REWE - *requested*
- KAUFLAND - *requested*

Coffee Break

3:30 pm – 4:30 pm **Session 4: FOOD PRODUCERS' PANEL**

**Challenges and needs in the implementation of non-GMO and deforestation-
free production on the European market – best practice examples**

Input by Panel members; followed by a discussion with the audience:

- Meike Packeiser (Arla Foods Germany)
- Leif Kjetil Skjæveland (Skretting)
- Joeri Hollink (OJAH BV)
- Ingo Stryck (PHW Group)

4:30 pm – 5:00 pm **Closing: Summary and Outlook**