











Sponsorship Packages

International Non-GMO Summit 2024

7 – 8 October 2024

Frankfurt 60549, Germany

Crowne Plaza – Congress Hotel

Sponsoring and Exhibition Opportunities

Make Your Contribution to the Success of the Summit!

Visit <u>www.nongmosummit.com</u> for more details!













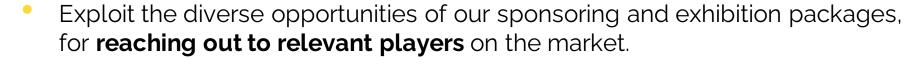




Become a partner and sponsor of the International Non-GMO Summit 2024!

Put your company and your sustainability commitments in the focus of the Non-GMO business community!

- The second edition of the successful International Non-GMO Summit aims to bring together supply chain actors from South America and Europe to share information on the latest developments, availability and production needs of non-GMO crops. The entire supply chain will be present to discuss their latest developments on new genomic techniques, sustainability, deforestation commitments and GMO-free strategies.
- Showcase your products, projects, and services to leading market players. Sponsoring or
 exhibiting at the Non-GMO Summit 2024 offers unique opportunities to positively expose your
 brand and effectively build product awareness across Europe.





5 Good reasons

to support the International Non-GMO Summit 2024

- Gain recognition for your products and your services: Promote your Non-GMO product portfolio and/or your services to the Non-GMO business community.
- **Shape the European market** together with us: Participate in and support the discourse on how to optimally strengthen and secure the Non-GMO market.
- **Be part of the change**: Demonstrate your achievements and commitments towards a truly sustainable food and feed production.
 - Be seen and present yourself: Increase your brand impact and reach key players of the Non-GMO business community in an exclusive surrounding.
 - Expand and strengthen your network: Connect with leading players on the Non-GMO market, key influencers and decision makers brought together at one event.



Discover our packages



Gold Sponsor

- Recognition as Gold Sponsor during the full conference
- Logo presence plus link on the conference website
- Recognition as Gold Sponsor on conference announcements, promotional material and on-site (roll-up display)
- Individual LinkedIn posting, presenting the Gold Sponsor
- Logo presence in lunch area; special mentioning by moderator
- Possibility for a table presentation in the conference hall



- 4 free conference registrations (8 Oct)
- 4 free dinner tickets (7 Oct)

Silver Sponsor

- Recognition as Silver Sponsor during the full conference
- Logo presence plus link on the conference website
- Recognition as Silver Sponsor on conference announcements, promotional material and on-site (roll-up display)
- Individual LinkedIn posting, presenting the Silver Sponsor
- Logo presence in coffee area; special mentioning by moderator
- Possibility for a table presentation in the conference hall



- 3 free conference registrations (8 Oct)
- 3 free dinner tickets (7 Oct)

Bronze Sponsor

- Recognition as Bronze Sponsor during the full conference
- Logo presence plus link on the conference website
- Recognition as Bronze Sponsor on conference announcements, promotional material and on-site (roll-up display)
- LinkedIn group posting, together with other Bronze Sponsors
- Possibility for a table presentation in the conference hall



- 2 free conference registrations (8 Oct)
- 2 free dinner tickets (7 Oct)

More Information

Visit our website www.nongmosummit.com
for further details on the summit's programme, speakers and more!



Package pricing	€ 9 500,-	€ 7 500,-	€ 3 000,-
BEFORE THE SUMMIT			
Logo, link and brief text description on the conference website	✓	✓	✓
Recognition in promotional material before the event	✓	✓	✓
LinkedIn posts naming the sponsor - before the event	1 single post	1 single post	1 group post
Permission to use conference logo / key visual in company communications "gold / silver / bronze sponsor of Non-GMO Summit"	✓	✓	✓
DINNER / 7 OCT			
Dinner tickets (7 Oct)	4	3	2
DURING THE SUMMIT / 8 OCT			
Recognition as sponsor of a conference meal	√ (lunch)		
Recognition as sponsor of a coffee-break		√ (coffee)	
Table presentation in the conference hall	✓	✓	✓
Free registrations	4	3	2
Roll-up display in the conference hall	✓	✓	✓
Logo on PowerPoint slides presented during breaks	1 extra slide	✓	✓
Mentioning as sponsors in print material	✓	✓	✓
AFTER THE SUMMIT			
Continued recognition on all follow-up media and reports	~	~	✓

GOLD

SILVER

BRONZE

Get in touch

Talk to us about sponsoring and exhibition opportunities!

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