



# International Non-GMO Summit 2023

## Strengthening and Securing the Non-GMO Market

9./10. May 2023  
Hilton Frankfurt Airport

### Program

The first International Non-GMO Summit aims to bring together **producers and traders from South America and Europe** to share information about the availability and production needs of non-GMO crops. **Retailers and food brands** will be in attendance, speaking about their sustainability and deforestation commitments and non-GMO strategies. Forums like this International Non-GMO Summit are a vital tool in helping to build stable, fair and long-term value chains for sustainably produced crops in Europe and overseas and, therefore, to meet consumer demand and ensure the availability of non-GMO and conversion-free products.

We expect that this International Summit will become a **powerful forum and exchange opportunity for all partners within the non-GMO value chain**.

The International Non-GMO Summit 2023 is hosted and coordinated by the key business associations in the non-GMO market.

#### Tuesday, May 9<sup>th</sup>, 2023

6:00 pm **Get-together at the Hilton Frankfurt Airport**  
Jantar Brasileiro (Brazilian Dinner)

#### Wednesday, May 10<sup>th</sup>, 2023

from 8:00 am **Start of registration**

9:00 am – 9:30 am **Welcome and formal opening of the conference**  
Tanja Busse (presenter) and the hosting organisations

#### **Welcome addresses & video messages**

Cem Özdemir (Federal Minister of Food and Agriculture, Germany)

Taras Vysotskyi (First Deputy Minister of Agrarian Policy and Food of Ukraine)

*Representative of the Brazilian Government - requested*

9:30 am – 10:30 am **Session 1: SETTING THE SCENE**

**Non-GMO as a major business sector: Building bridges between key business partners on a global scale.**  
Alexander Hissting (VLOG)

**Strategies to meet consumer demand for certified non-GMO food on a long-term basis**  
Florian Faber (ARGE Gentechnik-frei)

**Creating benefits and synergies with sustainability standards: non-GMO and traceable deforestation-free schemes go hand-in-hand**  
Susanne Fromwald (Donau Soja), and  
Emese van Maanen (ProTerra Foundation)

**Non-GMO availability today and tomorrow – facts and figures from the market**  
Johnny Drescher (J Drescher Consulting)

Coffee break

11:00 am – 12:00 pm **Session 2: PRODUCER AND PROCESSOR PANEL**

**Strengthening Non-GMO supply on a long-term basis –  
producers' and processors' perspective**

Input by panel members followed by a discussion with the audience

- Vitaly Kushnir (ATK)
- Rene van der Poel (ADM Straubing)
- Marcus Erich Thieme – “The Brazilian Perspective” (Instituto Soja livre & Caramuru Alimentos SA)

Lunch break

1:30 pm – 3:00 pm **Session 3: RETAILERS' FORUM**

**Retail as the major driver for sustainability: Strategies and  
commitments by key European retailers**

Input by panel members followed by a discussion with the audience

- Cristina da Silva Joaquim (REWE)
- Lukas Wiesmüller (SPAR Österreich)
- Andreas Lidauer (HOFER / ALDI Süd)
- Fritz Konz (tegut)

Coffee Break

3:30 pm – 4:30 pm **Session 4: FOOD PRODUCERS' PANEL**

**Challenges and needs in the implementation of non-GMO and deforestation-  
free production on the European market – best practice examples**

Input by Panel members followed by a discussion with the audience

- Leif Kjetil Skjæveland (Skretting)
- Joeri Hollink (OJAH BV)
- Ingo Stryck (PHW Group)
- *Representative of the dairy industry - requested*

4:30 pm – 5:00 pm **Closing: Summary and Outlook**